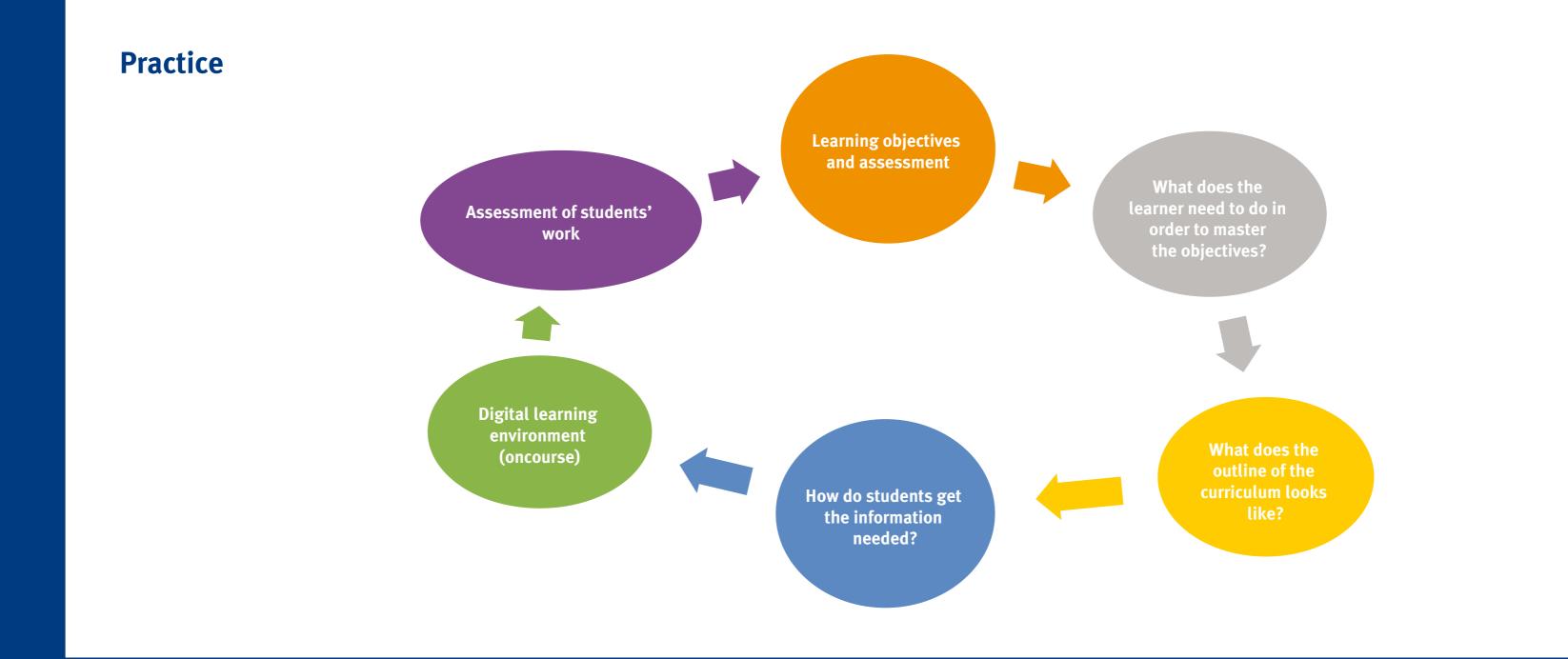
Technology Entrepreneurship



Results

Outline of the (redesigned) course

Workshops

Monday	Wednesday	Friday
Weblectures	In-Class Lecture & Case Assignments	In-Class Workshops

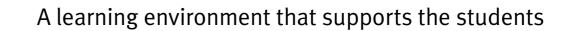
Skills: teamwork, analysing, presenting, professional writing.

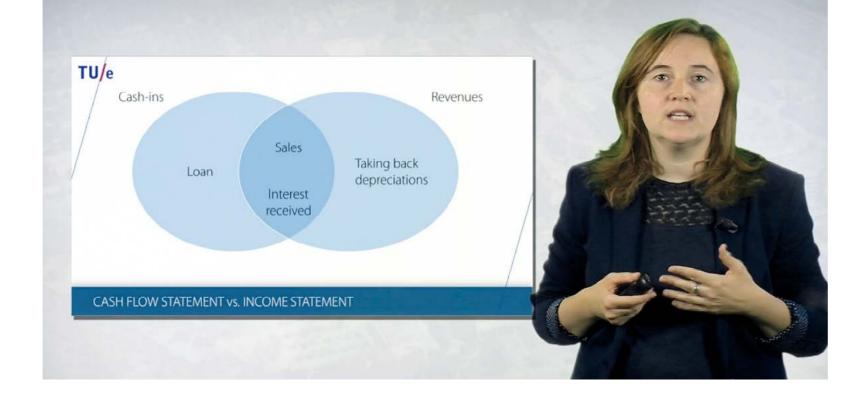
Web Lectures





Oncourse







Case Assignments



Uber cases distributed by the case centre (thecasecentre.org) on pricing &



Department of Industrial Engineering dr. Myriam Cloodt m.m.a.h.cloodt@tue.nl marketing, regulation & growth in combination with own synthesis of web information.

UBER

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